

## Exciting Economic Future for Kapiti...

**The Kapiti Chamber says that the ‘Envisioning an Economic Future for Kapiti – 2031’ document is just what the District needs at this time – a clear vision of what is possible and how this benefits the Kapiti community, along with a call to action to take ownership of our economic future.**

Set in 2031, the ‘vision’ is an attempt by a group of local business people to describe a future Kapiti economy where the community benefits from the increased employment and wealth that a vibrant commercial sector brings. It shows that we have the opportunity to create exciting and rewarding local employment in areas which can be New Zealand and even world-leading. It also shows that this needs to be in tandem with protecting and enhancing what we value most about Kapiti – our lifestyle and environment.

The Kapiti Community Outcomes contain a number of things desired by the community, and whilst many of them have to some degree been addressed and are under action, the one significant outstanding area is that of ‘local employment options’. With the District Plan and Economic Development reviews currently underway, now is the right time to address this issue.

We don’t have enough jobs at the moment; too many people commute for work and too many of our young people either leave the district or can’t get work. We have difficulty affording the amenities our community would like and which other areas already have. But, do we want it to always be like this? If not, then what sort of a Kapiti do we want to have?

The Chamber congratulates the people involved, and encourages people in Kapiti to download, read and discuss it. The ‘visioning’ is available for download from the Chamber website; [www.kapitchamber.org.nz](http://www.kapitchamber.org.nz).

“The document does not pretend to predict the future or to be a robust analysis” says Chamber Chairman Mark Ternent “but it does open our eyes to what is possible, and we hope it will generate discussion in our community, and action towards an exciting economic future.”

### ENDS

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