

Ultra Fast Broadband provides opportunities for Kapiti

The Kapiti Coast Chamber of Commerce is upbeat about the benefits of Ultra fast Broadband to the Kapiti and Horowhenua districts – it provides local opportunities; they say.

“Not every organisation benefits directly from Ultra Fast Broadband”, says Kapiti Coast Chamber of Commerce Chairman Mark Ternent, “but those that do are probably among the types of employers we want to encourage to set-up, remain, or move here.”

The Chamber points to the Clean Tech Centre in Otaki as one of the areas in Kapiti that would suit businesses relying on fast and reliable Internet access – and the investment already made by the centre in UFB ahead of the national roll-out. The Chamber also sees Kapiti as a natural destination for organisations that don’t need to be physically close to their markets – including governmental organisations, back-offices, corporate head and support offices and the like. “If they do want to be a part of the Kapiti lifestyle and don’t want to bring big smokestacks, then they will probably be a good fit”.

“Communities away from the main centres need to think carefully about what sort of employment they want to encourage for the future” says Mr Ternent “because the world is changing fast and the opportunities are there for progressive communities that combine a great place to live with virtual access to the rest of the world”.

ENDS

Contact / Authoriser details:

Name: **Mark Ternent**
Phone for follow-up: **029 904 2600**
Email: **chair@kapitichamber.org.nz**

Chamber contact details

Kapiti Coast Chamber of Commerce
PO Box 510
Paraparaumu 5032

www.kapitichamber.org.nz
info@kapitichamber.org.nz