

Strategic Rooding Picture Workshop – Summary

Purpose The overall purpose was to bring a rationale and balanced long term perspective to the rooding decision facing Kapiti now. Following on from this; to help the Chamber Executive put together a submission which highlights important points for NZTA to consider, and adds value and clarity to the public debate, assisting business people in making their own submissions.

Process This Workshop process asked the participants to put themselves 30 years in the future, identify the key factors leading to economic growth in Kapiti, and then rate each of the four principal rooding concepts against their ability to deliver those key factors. The Workshop was conducted on 6 Oct 09 and attended by 12 people; 9 from the Kapiti Chamber of Commerce Executive Committee, and representatives from Pak’n’Save, Coastlands and Landlink Ltd.

Results Note that each score shown is an average of the individual scores allocated by workshop participants after discussion. Each participant scored each option on a *scale of 1 to 5 (where 5 is best)*. The growth factors are listed in order of importance:

Key Kapiti Economic Growth Factor...	NZTA			KCDC
	East	West	WLR	East
Kapiti is a "good place to be"	3.7	1.6	2.1	3.0
Local rooding network	4.3	1.7	2.6	2.6
Easy access to/from SH1	2.8	2.5	3.5	2.5
Planning certainty	4.2	2.2	1.7	2.2
Refining a Kapiti Economic Growth Strategy	3.1	2.2	2.6	3.0
Town Planning	3.5	2.2	2.5	3.0
Perception of Kapiti by passers through	3.0	2.1	2.5	2.9

Key Conclusions:

- Whichever Expressway corridor is chosen, an improved degree of **connectivity of the local commercial and residential areas via a local rooding network is absolutely crucial** to economic growth. The eastern corridor may be better in this regard.
- Whichever corridor is chosen, the **location of the Expressway interchanges is crucial**. In particular an interchange close to the Airport and the Town Centre / main retail / business areas. The WLR corridor may be better in this regard because it is more central.
- Kapiti as a **lifestyle** “good place to be” is significant to economic growth. This aspect is a part of the region’s character and attractive to both potential employees and also business relocations and start-ups. The eastern corridor may be better in this regard.
- **Timing and certainty** are important – make a decision and start building asap.
- **Overall**, the eastern corridor may provide the best environment for long term economic growth in the Raumati / Paraparaumu / Waikanae area.

Final Note These results do not express a consensus of opinion, as a consensus was not sought. They represent the central thoughts of the participants as a group.

Please address feedback to Mark Ternent (mark@murie.co.nz)